App No.: 10/661,302 Attorney Docket No.: NELSR-P01

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): **NELSON, Robert W.** Group Art Unit: **3688**

App. No.: 10/661,302 Examiner: LASTRA, D.

Filed: September 11, 2003 Conf.: 7815

Title: ADVERTISING SYSTEM

AMENDMENT UNDER RULE 37 C.F.R. §1.116(b)(1)7

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This communication is submitted prior to presenting an Appeal Brief in order to place the claims in better condition for appeal. Kindly enter and consider the following amendments and remarks.

Amendments to the Claims are reflected in the listing of claims which begins on Page 2 of this paper.

Remarks begins on Page 4 of this paper.